ITEM 02 (Qty 1) ASDA-EX-01A
NEW 2450 'ASDA' letters.
Featuring:
• Contractor to remove existing 1500mm ASDA letters and steel work.
• Structural engineers to assess existing steel work to take new set of 2450mm letters.
• Moulded 6T61 acrylic faces.
• Built aluminium letter backs c/w 200mm returns finished RAL 7016(m).
• Foamex carrier backs.
• LED internal illumination 5000K.
• Cut foamex fixing template required for install.
Scale 1:50



Please Note:
Main contractor to remove existing 1500mm ASDA letters and steel work.
Structural engineers to assess existing steel work to take new set of 2450mm letters.

ITEM 03 (Qty 1) ASDA-PRE-13
Remove existing 24 hour roundel.
Scale NTS

Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

COPYRIGHT:
THE ATTACHED DESIGNS AND ILLUSTRATIONS ARE INTENDED SOLELY FOR, AND SHOULD ONLY BE USED BY, THOSE TO WHOM THIS DESIGN SPECIFICATION IS ADDRESSED

THE CONTENTS ARE STRICTLY PRIVATE AND CONFIDENTIAL
ANY FORM OF REPRODUCTION, DISSEMINATION, COPYING, DISCLOSURE, MODIFICATION OR DISTRIBUTION IS STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF ASHLEIGH SIGNS LTD (COMPANY NO: 1325080)

REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 REV A
13/04/24 - LB